



## Concept and mediakit





A concept of:



Curaçao Footprint Foundation  
leon.pors@curacaofootprint.org  
www.curacaofootprint.org

WWW.

*To provide information and insights in the footprints we leave on nature, history, culture and the environment to help build stronger Caribbean nations with inhabitants who are proud of who they are and where they live and who are aware of the footprints left by their ancestors and the ones they are leaving for future generations.*

caribbeanfootprint.com



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## [www.caribbeanfootprint.com](http://www.caribbeanfootprint.com)

*An online magazine with information about nature, environment, culture and history by several bloggers and writers who are experts in their field. Articles, blogs, multimedia, opinions, pictures and much more give visitors an ample amount of information. Strong search features are included. Online magazine is in English and Dutch and will include Papiamentu too. NEW factsheets for students to use in class in all three languages!*

## [Car. Footprint TV: Ecosplash](#)

*Documentary style television program of 15-30 minutes focusing on nature, environment, culture and history with voiceovers, interviews and shots illustrating the stories told in each chapter. The program will be in Papiamentu, with an option to introduce Dutch or English subtitles. Main focus of the program will be Curacaoan subjects but will also include relevant Caribbean matters. The first series will consist of 6 programs.*



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*Avertisement & Sponsoring online magazine only!\**

<i>Avertisement type</i>	<i>Naf. per month</i>	<i>Naf. per 3 months</i>	<i>Naf. per year</i>	
<i>Ad homepage</i>	<i>300</i>	<i>850</i>	<i>3000</i>	<i>Minimum 3 months</i>
<i>Ad internal page</i>	<i>225</i>	<i>600</i>	<i>2250</i>	<i>Minimum 3 months</i>
<i>Advertorial relevant company/ product</i>	<i>500</i>	<i>1400</i>	<i>5000</i>	<i>Minimum 3 months</i>



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*Avertisement & Sponsoring TV documentaries only!\**

<i>Avertisement / sponsoring</i>	<i>B time broadcast</i>	<i>Production costs</i>	<i>Total</i>	
<i>1 Documentary*</i>	<i>545.-</i>	<i>4,750.-</i>	<i>5,295.-</i>	<i>* = 15 minutes</i>
<i>Full Series**</i>	<i>3,270.-</i>	<i>28,500.-</i>	<i>31,770.-</i>	<i>**series= 6 programs</i>
<i>1/2 documentary</i>	<i>272.50</i>	<i>2,375.-</i>	<i>2,647.50</i>	
	<i>A-time broadcast</i>	<i>Production costs</i>	<i>Total</i>	
<i>1 Documentary*</i>	<i>935.-</i>	<i>4,750.-</i>	<i>5,685.-</i>	
<i>Full Series**</i>	<i>5,610.-</i>	<i>28,500.-</i>	<i>34,110.-</i>	
<i>1/2 documentary</i>	<i>467.50</i>	<i>2,375.-</i>	<i>2,842.50</i>	



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